



Media Release

18 March 2008

New design for NZ's favourite microwave oven

New Zealand's favourite microwave oven has just got better.

Sharp has just released the R340M – a refreshed model of their number one selling microwave oven, the R340H *.

The new R340M has all the reliability and trustworthiness you would expect from New Zealand's number one microwave oven brand, with a new contemporary design and great functionality.

With 1100 Watts of powerful output, the new Sharp R340M features a large 4-digit LCD display and eight one-touch instant action menus for cooking and reheating – cooking has never been so easy. This user friendly microwave boasts a new door design, a wide 320mm turntable, and an express defrost key with three menus for quick and easy thawing.

One of the most versatile microwave ovens available, the Sharp R340M has a built in alarm function and child lock, preventing unwanted oven operation by little fingers. The R340M can fit easily into any contemporary New Zealand kitchen environment. It can be free standing or mounted in a cabinet, additionally Sharp offers built in trimkits to securely position your Sharp R340M into an open area of cabinet space.

Developed exclusively for the New Zealand market the Sharp R340M offers the latest in cooking technology without compromising on design, quality or style – an absolute necessity in every Kiwi kitchen.

RRP: \$249.99



ENDS

* Source: Gfk, Microwave Oven Unit Sales, 2007

**Prepared on behalf of Sharp by Goode PR, Auckland.
For further information, images or interviews please contact
Vikki Lee Goode, Goode PR (09) 480 9948 or vikkilee@goodepr.co.nz or
Anna Smith, Sharp NZ (09) 920 4114 or asmith@sharp.net.nz**