Media release for immediate use - 28 March 2011

Sharp Corporation makes second donation to Christchurch quake relief

A donation of 2million Yen has today been handed over to the the New Zealand Red Cross Canterbury Earthquake Appeal.

Sharp Corporation, the ultimate parent company of Sharp Corporation of NZ, is making the donation, which equates to about $NZ34,000, to the appeal, complementing a $10,000 donation by Sharp last November.

Jan Nicol, Managing Director of Sharp, says the company is proud to support the Red Cross appeal.

“Giving this money to the Red Cross fund ensures every cent donated ends up being used to support people in need in the wake of the February earthquake,” she says. “We know there are a lot of Christchurch people seeking support and we very glad to be able to assist.”

Red Cross Area Manager Carol Ball says receiving a second cheque from Sharp Corporation was unexpected but very welcome.

“This financial donation means we can offer more grants to more people and it is wonderful to see a corporation which is already doing such a lot to support local businesses, also help Christchurch families.

The Sharp Christchurch office is now operational, providing full support and assistance to help businesses get up and running with their document solutions, as well as provide loan and replacement equipment.

BACKGROUND

New Zealand Red Cross 2011 Earthquake Appeal

All funds will be used towards the New Zealand Red Cross response to the February 2011 Christchurch earthquake to assist people and communities affected. Funds will **NOT** be used for Red Cross administration costs or staff salaries. Money will be used in a range of ways including the provision of goods, cash grants and other support.

To make a donation go to www.redcross.org.nz , call free phone 0800 272 006 to make a credit card donation, text a message to 4419 to make an automatic $3 donation, send a cheque (payable to New Zealand Red Cross) to Red Cross 2011 Earthquake Appeal, PO Box 12 140, Thorndon, Wellington, 6144 or visit any branch of Postshop Kiwibank, ANZ, ASB, BNZ, National or TSB banks.

To apply for a grant visit www.redcrosseqgrants.org.nz

Sharp Corporation of New Zealand

Sharp Corporation New Zealand is a wholly owned subsidiary of Sharp Corporation of Australia, which is, in turn, owned by Sharp Corporation Japan – one of the world's leading consumer electronics and office products manufacturers. It has 100 staff across Auckland, Wellington, Hamilton, Christchurch, Tauranga and Rotorua.

Sharp is a leader in technology 'through one of a kind' innovations. Sharp prides itself in customer service and are dedicated to the use of our unique, innovative technology to contribute to the culture, benefits, and welfare of people throughout the world.

Sharp's continued growth shows its commitment to developing and expanding its offerings to all customers and looks forward to helping Canterbury businesses recover from the earthquake.

For further information, visit www.sharp.net.nz <http://www.sharp.net.nz> .

If you would like to attend the presentation at 10.30am, please contact:
Yvonne Densem
CHAMBERS Strategy + Communication
Ph (03) 377 0147 / 027 2444 244